

## **EXCEPTIONAL COPY-ADVICE: RATES 2025**

**Exceptionally, any copy-advice may be provided to ARPP's non-member, in return for a fee for the service as defined in Article 7 of the "Pricing Conditions".**

**Exceptional copy-advice to non-member is limited, over a year from the first request, to 1 "file" reference (1 campaign) within which a maximum of 10 projects can be registered.**

⇒ [www.arpp.org/conditions-generales-dutilisation/](http://www.arpp.org/conditions-generales-dutilisation/)

**Depending on the type of copy-advice requested, two rates may apply:**

- **Standard exceptional copy-advice \***: the cost is **590 euros excluding VAT** (within the limit of a campaign including 10 projects).
- **Exceptional copy-advice relating to sustainable development \*\***: the cost is **520 euros excluding VAT** (within the limit of a campaign including 5 projects).

***As a reminder, a project is characterised by the existence of a version, a format, a duration... For example: 1 script of 30seconds and 1 script of 20 seconds are counted as 2 projects.***

### **Definition:**

**\* *The standard copy-advice*** request process provides you with legal feedback on your requests for all media except campaigns containing environmental claims.

**\*\* *Sustainable development copy-advice*** concerns national campaigns that include an environmental claim. For more details, please consult our section on this subject [www.arpp.org/nous-consulter/conseildd/](http://www.arpp.org/nous-consulter/conseildd/)

### **Process:**

The request is made on the website [www.arpp.pro](http://www.arpp.pro) on which we will create access for you as soon as you confirm your **written agreement** to this rate.

To do this, we will need the SIRET number, or the equivalent of the national identification of an establishment or your company.

You will then receive your **login and password** to connect and make your request, attaching any information and any document/file that you consider useful for our legal advisors to analyse.

Non-member seeking copy-advice on an exceptional basis undertake to disclose the identity of the advertiser for whom the advertising projects are submitted to ARPP for copy-advice.

[www.arpp.org/nous-consulter/comment-consulter/conseils](http://www.arpp.org/nous-consulter/comment-consulter/conseils)

Please note, moreover, that if your need for legal and ethical support becomes recurrent, it may be more interesting for you to join the ARPP.

(See the membership fees: [www.arpp.org/nous-consulter/documents-utiles/](http://www.arpp.org/nous-consulter/documents-utiles/))

Finally, to find out about all the services linked to membership, go to [www.arpp.org/the-arpp/](http://www.arpp.org/the-arpp/).