



Paris, 20 December 2022

Hello,

Exceptionally, any media copy-advice may be provided to non-member CUSTOMERS, in return for a fee for the service as defined in Article 7 of the "Pricing Conditions".

www.arpp.org/conditions-generales-dutilisation/

Depending on the type of copy-advice requested, two rates may apply:

<u>Standard exceptional copy-advice</u>: the cost is **535 euros excluding VAT** (within the limit of a campaign including 10 projects).

<u>Exceptional copy-advice relating to sustainable development</u>: the cost is **470 euros excluding VAT** (within the limit of a campaign including 5 projects).

As a reminder, a project is characterised by the existence of a version, a format, a duration... For example: 1 script of 30 seconds and 1 script of 20 seconds are counted as 2 projects.

The request is made on the website <u>www.arpp.pro</u> on which we will create access for you as soon as you confirm your **written agreement** to this rate.

To do this, we will need the SIRET number, or the equivalent of the national identification of an establishment or your company.

You will then receive your *login* and *password* to connect and make your request, attaching any information and any document/file that you consider useful for our legal advisors to analyse.

Non-member clients seeking advice on an exceptional basis undertake to disclose the identity of the advertiser for whom the advertising projects are submitted to ARPP for copy-advice.

www.arpp.org/nous-consulter/comment-consulter/conseils

Please note, moreover, that if your need for legal and ethical support becomes recurrent, it may be more interesting for you to join the ARPP.

(See the membership fees: www.arpp.org/nous-consulter/documents-utiles/)

Finally, to find out about all the services linked to membership, go to www.arpp.org/the-arpp/.

Kind regards,

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