

**Appendix**

*Declaration accompanying a request for ARPP clearance on a television campaign, for a retailer and including a price announcement.*

In compliance with Article 8 of Decree 92-280 of 27 March 1992 amended by Decree 2003-960 of 7 October 2003 and with its interpretation grid adopted by the advertising inter-profession in June 2006,

The signatory, representing the company ... (Enter the name of the advertiser)

Confirms to ARPP that its message does not constitute advertising in favor of a promotional price.

This message does not therefore refer to a promotion, which is defined as an offer:

- limited in time or by stock,
- whose promotional character is assessed in accordance with the interpretation grid attached.

The retailer shall ensure, within the rules and good practices applicable in its sector of activity, the availability of the products and services advertised in the area concerned and, more generally, compliance with the rules on misleading advertising and price advertising.

Please indicate,

*The title of the commercial:*

*The name:*

*The reference and the price (s) of the product (s):*

*Name of the advertiser and of the signatory:*

<b>Denomination, product number</b>	<b>Price</b>

**Date**

**Name and position of the signatory**

**Signature**